

## **FOR IMMEDIATE RELEASE**

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## **MENLO CHARITY HORSESHOW CELEBRATES 34 YEARS OF TRADITION**

*- World-class equestrians to compete August 9-14 to benefit The Peninsula Center for the Blind and Visually Impaired -*

*- Horseshow Named "NorCal Hunter Jumper Association, Horse Show of the Year" for 21st Year-*

Dates: August 9-14, 8:00 a.m. to 4:30 p.m.

Cost: \$10 per person – 6 day passes available for \$35

Children under 12 and adults over 65 admitted free

Location: Menlo Circus Club

190 Park Lane

Atherton, CA 94027

Ample street parking available. Shuttles available to assist the disabled. Food and beverages will be available for purchase.

For more information please visit: [www.menlohorseshow.com](http://www.menlohorseshow.com) or [www.pcbvi.org](http://www.pcbvi.org)

### **Rich Tradition**

The 2005 Menlo Charity Horseshow ("MCHS") represents the 34th anniversary of support to local charities and has raised hundreds of thousands of dollars since its inception in 1970. In 2004, the 6-day event raised over \$400,000.00, all of which was donated to the Peninsula Center for the Blind and Visually Impaired (PCBVI). "The success of the Menlo Charity Horseshow is the direct result of the ever increasing support from the community and the enthusiasm and hard work of the riders and trainers who compete and everyone else who is involved with this event," said Betsy Glikbarg, chairwoman of the Menlo Charity Horseshow.

The MCHS is a unique event that marries the finest aspects of horsemanship and competition with dedication to philanthropy and service to the community. The Horseshow has grown from

a modest neighborhood gathering to a world-class equestrian event with over 600 nationally ranked horses and riders. For the 21st year, the show was voted Best Show in 2004 by competing riders and trainers. This year, entries in the Horseshow sold out in a day and a half.

This year, the work of William St. George is featured on the invitations and the Horseshow programs, and he will have a booth at the show. In addition, the Peabody Gallery in Menlo Park will have a showing of his art for one month, and Mr. St. George will give a portion of any sales to the PCBVI

The competition features Olympic style jumping on the grass in 3 separate rings, configured in a variety of courses. Of particular note are the creative and unique jumps that showcase the generous contributions by event sponsors some of whom include local florists and artisans. Riders compete for over \$100,000 in prize money and to gain points toward national championships. As with other "AA" rated events, riders of all ages participate in formal attire while riding some of the most beautiful and talented horses from the United States, Canada and Mexico.

### **Proceeds Benefit PCBVI**

Proceeds from all revenue sources including attendance fees, merchandise sales, Friday's dinner and auction and the show program, benefit PCBVI. PCBVI is the only rehabilitation provider for blind and visually impaired residents of San Mateo, Santa Clara, and San Benito counties. The center's goal is to make self reliance possible for the 19,000 visually impaired residents of those counties by offering orientation and mobility instruction, daily living skills, counseling and social services, low vision optometry services and pre-school services. Outreach services are available for Spanish speaking residents.

The center is located at 2470 El Camino Real, Suite 107, Palo Alto, CA 94306 For more information on PCBVI, please contact Pam Brandin, Executive at 650-858-0202 or [center@pcbvi.org](mailto:center@pcbvi.org).

**Competition and Event Highlights** (this is a partial list; for a complete schedule, please visit: [http://www.menlohorseshow.com/ring\\_schedule.htm](http://www.menlohorseshow.com/ring_schedule.htm))

\*Denotes events open to the public

### **August 8<sup>th</sup>:**

\*Warm up, Non Judged Practice

9:00 a.m. – 6:00 p.m.

### **Monday, August 8<sup>th</sup>**

Invitation Only, Ralph Lauren Cocktail Party and Reception Honoring the Friends of the Horseshow

Media Welcome

A percentage of all sales from the evening will go to PCBVI

Not Open to the Public

For information, please contact: Linda Salvador, 510-490-2870 or [linda.salvador@earthlink.net](mailto:linda.salvador@earthlink.net)

### **Tuesday, August 9<sup>th</sup>**

8:00 a.m.-4:30 p.m.

A variety of hunter, jumper and pony classes will be held in all 3 arenas\*

Competition Begins

### **Wednesday, August 10<sup>th</sup>**

8:00 a.m.-4:30 p.m.

A variety of hunter, jumper and pony classes\*

Presentation – Regular and Green Working Hunter Championships\*

### **Thursday, August 11<sup>th</sup>**

**Note Time Change:** Activities begin at 8:00 a.m. and end at 8:00 p.m. (approximately)

\$500 Wells Fargo Investments, LLC Pony Jumper Classic\*

\$1,000 Dearborn Stables Hunter Handy Class\*

5:00 p.m. - \$500 Pony Jumper classic\*

6:00 p.m. - \$2,000 In Memory of Larry Mayfield Gambler's Choice Jumper Class\*

### **Friday, August 12<sup>th</sup>**

The evening festivities begin with wine tasting and the Ryman Memorial Speed Jumper Class - Silent auction and reception to follow in clubhouse

5:00 p.m. Cocktails on the Field\*

6:00 p.m. Ryman Memorial Speed Jumper Class\*

Silent Auction and Reception to follow in Club House

7:30 p.m. Sponsor's Dinner, a celebration in honor of the Horseshow sponsors, featuring dancing and silent and live auctions. All wine for the dinner is being donated by Wild Horse Winery and Vineyards.

Tickets for the Sponsor's Dinner: \$150 per person

Members of the media who would like to request a ticket should call Nan Chapman at 650-701-0543 or [nan@menlohorseshow.com](mailto:nan@menlohorseshow.com) or [Chaps94062@aol.com](mailto:Chaps94062@aol.com). The general public should contact Pamela Perez at 408-953-2174 or [Pam.perez@menlohorseshow.com](mailto:Pam.perez@menlohorseshow.com).

#### **Auction items include (partial list):**

- The Horse Show's artist William St. George's piece, "Lipizzaner" framed and matted print
- Bronze horse statue, **Colts Frolic**, by artist Laran Ghiglieri
- HERMES framed scarf
- A stunning woven gold necklace, 18K gold, 15.25 inches long, selected by Tiffany & Co.
- Garden Court Hotel Overnight for 2 - Includes a donation from Neiman Marcus for a special lunch for two and a \$500 gift card
- A once in a lifetime, private tour of See's Candies South San Francisco facility - donated and led by See's president, Charles Huggins and his wife, Donna
- The Oakland Raiders VIP. A luxury box for a game to be determined, dinner at the park, and Limo service to and from the park

### **Saturday, August 13<sup>th</sup>– Alfred Hitchcock Day**

Lead line class for riders 6 years of age and under\*

4:30 p.m. \$10,000 Grand Hunter Challenge\*

6:00 p.m. \$35,000 San Jose British Motors Grand Prix, followed by a poolside barbecue

Tickets for the barbecue are \$35 per person. To make a reservation, please call 650-322-4616.

Presentation of the World Championship Hunter Rider, Southwest Regional Awards

### **Sunday, August 14<sup>th</sup>**

\*\$500 Peninsula Equine Adult Amateur Hunter Classic

\$500 Trick or Treat Children's Hunter Classic  
 \*\$1,500 Summerhouse Farm Children's jumper Classic  
 \$2,500 Charlebois Farm Junior Hunter Classic  
 \$5,000 China Blue Farm Amateur-Owner Hunter Classic  
 \*\$10,000 Adult Amateur Jumper Classic  
 \*\$10,000 Rhys Vineyards Modified Junior/Amateur Jumper Classic  
 \*\$10,000 Flying Farms Junior/Amateur-Owner Jumper Classic

**Class Awards donated by:**

Bloomingdale's – Stanford Shopping Center  
 Hermes – San Francisco  
 Ralph Lauren – Stanford Shopping Center and San Francisco  
 Tiffany & Co. – Stanford Shopping Center  
 Wilkes Bashford  
 Mid-Peninsula Bank - Greater Bay Bancorp

**Diamond Sponsors**

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BFI – Browning Ferris Industries	San Jose British Motors
Ann Fay Barry Summerhouse Farm	Summerhouse Farm
KGO Television – ABC, Inc.	Wild Turkey Farm

**Platinum Sponsors**

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Asset Management Company	Barbara and Stuart Phillips
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Dearborn Stables	Round Meadow Farm
Hermes	San Francisco, Burlingame and Stanford Shopping Center
Tracy Katayama Esse Foundation and Oscany, Inc.	Shaw's Saddlery
Ralph Lauren	<i>Show Circuit Magazine</i>
Maple Leaf Farm/ Mendez Family Foundation	Wild Horse Winery and Vineyards

## Gold Sponsors

Asset Management Company	Neiman Marcus
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Menlo Ventures	Friends of UC Davis Equine Health
Bridgeport Farms/Beaumont Farms	Iron Gate Restaurant - Belmont, CA
The Dankahl Family	Signe Ostby & Scott Cook
KC Kelley	Davidow and Putney Families
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Patty, Eff and Julia Martin	Marjorie Goodson-Cagle
The Jain Family	Pressure Island
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The Dollinger Family	Murray Family
Windfall Farms	Stone Canyon Ranch
Pegasus Stables	The Shanahan Family
Friends of Larry Mayfield	The Wasserman Foundation
	A Friend of PCBVI

### **About the Menlo Circus Club**

The Menlo Circus Club was formed on March 23, 1923 by a group of parents and interested people and was the direct outgrowth of circuses organized by 3 girls. The first circus was held in the summer of 1920 at the corner of Middlefield Road and Glenwood Avenue and featured ponies, horses, cats, goats and dogs.

The success and enjoyment of the first circus encouraged the girls to give one the following year. Their parents not only consented but also promoted it into a large social affair, drawing people from San Francisco and San Jose.

Before long, the group outgrew the estate and in the Fall of 1922, participants created the Menlo Circus Club and incorporated it into the Menlo Syndicate which acquired 19 acres and other land over the course of years. The first circus and horse show was held at the newly organized Menlo Circus Club on June 23, 1923. In addition to hosting the Menlo Charity Horseshow, the club has been the scene of other outstanding horseshows, polo matches, tennis tournaments and gala parties.

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