



MEDIA ADVISORY

Contact:

Nan Chapman

650-701-0543

nan@menlohorseshow.com

FESTIVITIES FOR MENLO CHARITY HORSE SHOW STARTING EARLY

- ***Salvatore Ferragamo, Union Square and new sponsor, the Louis Vuitton Boutique, Stanford Shopping Center to host special invitation-only events -***

June 19, 2006 - Atherton, CA - Festivities and promotional events surrounding this year's Menlo Charity Horseshow benefiting the Vista Center for the Blind and Visually Impaired ("VCBVI") (August 8th through August 13th at the Menlo Circus Club in Atherton) are starting early with two special events hosted by new sponsor of the event, specialty shop, Louis Vuitton located in the Stanford Shopping Center and the Salvador Ferragamo Boutique in San Francisco's Union Square..

On July 12th, from 6:00 to 8:00 p.m., Salvatore Ferragamo, Union Square will host a hors d'oeuvres buffet and shopping spree featuring special treats and unique items for members and friends of the horse show committee and the Vista Center.

On August 7th from 6:00 to 9:00 p.m., the Louis Vuitton Boutique at the Stanford Shopping Center will stage a Welcome Party featuring specialty wines and selected items chosen especially for the event. One of the featured items is a Tourbillon watch valued at well over \$100,000. The Louis Vuitton store opened in Palo Alto in October 2005, and is one of three located in the Bay Area.

Menlo Charity Horse Show • 190 Park Lane • Atherton, Ca. • 94027

A non-profit organization benefiting the Vista (formerly Peninsula) Center for the Blind and Visually Impaired

Tax ID # 77-0456950 • WWW.MenloHorseShow.org

A portion of the proceeds from both events will benefit VCBVI which now has grown to serve clients in 4 counties, San Mateo, Santa Clara, San Benito and Santa Cruz.

“We are so excited to welcome Salvatore Ferragamo and Louis Vuitton to the Menlo Charity Horse Show. To partner with such legendary and exclusive brands is a great honor,” said Betsy Glikbarg, who founded the event 35 years ago. “Both Salvatore Ferragamo and Louis Vuitton are names that are synonymous with luxury and elegance and as such, they are a perfect match for the Menlo Charity Horse Show.”

One final pre-show celebration, a July 18th cocktail party to honor all of the more than 80 sponsors of this year’s extravaganza, is scheduled. Representatives from Hermes, Deutsche Bank Private Wealth Management, Wild Horse Winery, San Jose British Motors, and the Flury/Bryant Design Group will be among the guests enjoying the spectacular Woodside gardens of Susan and Gary Martin. Designers of some of the peninsula’s most unique and elegant homes, the Flury/Bryant Design Group is taking this opportunity to expand its horizons by designing what surely will be one of the most unique horse show jumps anywhere. Right in center ring, horses and riders will try to jump over a miniature, 5 foot high house which is representative of Bob Flury’s and partner, Bob Bryant’s talent and flare for design. Known for its creativity in the jumper arena, the show also features jumps which replicate Bloomingdale’s “Little Brown Bag” and Nieman Marcus’ shopping tote. Competitors will also strive to jump clear of a hurdle with 2 life-sized, chrome jaguars crouching atop both sides of the fence. Specifically created for Bob Robinson, owner of San Jose British Motors and sponsor of the \$40,000 Grand Prix, this obstacle was designed exclusively for the Menlo Show and will not be seen at any other competitions.

Benefiting the Vista Center for the Blind & Visually Impaired, the Menlo Charity Horseshow has traditionally attracted competitors and spectators from throughout the western states and it has been named Northern California’s premier hunter/jumper horse show for the past six years. (Members of the press will be receiving personal invitations to these events. If you are interested in attending, please notify: Nan Chapman at: nan@menlohorseshow.com.)

About VCBVI:

Founded in 1936 on the conviction that sight loss need never be a barrier to self-reliance, self-esteem, or quality of life, the Vista Center for the Blind and Visually

Impaired is the primary resource for those with severe loss of vision, The Vista Center for the Blind and Visually Impaired enables clients to achieve their highest potential through programs that promote independence and improve quality of life. For more information on VCBVI, please visit: www.pcbvi.org.

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